



SMBE 2018 Sponsor / Exhibition Prospectus

Conference name: Annual Meeting of the Society for Molecular Biology and Evolution 2018

Term: July 8 (Sun.) – July 12 (Thu.), 2018

Venue: PACIFICO Yokohama

Expected number of participants: 1,200

<Call for Sponsorship>

At SMBE 2018, there are 9 types of sponsor items.

Company logo and names of all sponsors will be posted in SMBE 2018 official website.

* Tax excluded

Sponsor	Fee	Maxium number to be accepted	Privilege	Page
1 Congress bag	JPY 100,000	1	Logo in large-size will be printed on the bags. Flyer or pamphlet can be enclosed in the bags.	P.1-2
	JPY 70,000	2	Logo in medium-size will be on the bags. Flier or pamphlet can be enclosed in the bag.	
	JPY 50,000	5	Logo in small-size will be displayed on the bags. Flier or pamphlet can be enclosed in the bag.	
2 Lanyard	JPY 150,000	1	Logo will be printed on the lanyards.	P.2
3 Bag insert	JPY 30,000	-	Fliers (A4 size, 1-2 pages) wll be enclosed in the congress bags.	P.2
4 Exhibition booth	JPY 100,000	5	1 exhibition booth	P.2
5 Logo on the official website	JPY 30,000	-	Logo will be placed on the official website and hyperlinked to sponsor company's website.	P.2
6 Advertisement in conference book	JPY 100,000 (inside back cover)	1	Advertisement for the program book	P.2-3
	JPY 50,000 (placed in back matter)	-		
7 Coffee break	JPY 50,000 / day	4	Logo will be displayed on the signboard by the coffee tables.	P.3
8 Welcome reception beverage	JPY 200,000	4	Logo will be displayed on the signboard by a beverage counter. 2 persons will be invited to attend the welcome reception.	P.3
9 Banquet beverage	JPY 200,000	4	Logo will be displayed on the signboard or screen at the banquet. 2 persons will be invited to attend the banquet.	P.3

1. Congress bag sponsor

<Privilege>

- The logo will be printed on the bags distributed to all the participants of the conference. They will be printed is in 3 sizes: large, medium and small-size.
- The company flyer or pamphlet can be enclosed in the bags with the conference documents.

Number to be accepted :

- Large-size logo 1 company / organization
- Medium-size logo 2 companies / organizations
- Small-size logo 5 companies / organizations

Amount : 1,200 bags (in total estimate)

Fee : Large-size logo **JPY 100,000**

image



Medium-size logo **JPY 70,000** per company / organization

Small-size logo **JPY 50,000** per company / organization

Note : Details of bag design and the size/position of logo will be determined after consultation with the sponsors and SMBE 2018 organizing committee.

2. Lanyard sponsor

<Privilege>

- The logo will be printed on the lanyards distributed to all the participants of the conference.

Number to be accepted : 1 company / organization

Amount : 1,200 (in total estimate)

Fee : **JPY 150,000** per company / organization

Note : Details of lanyard design and the size/position of logo will be determined after consultation with the sponsors and SMBE 2018 organizing committee.



image

3. Bag insert

<Privilege>

- The company flyer or pamphlet can be enclosed in the bags with the conference documents.

Insert : A4 size up to 2 sheets (4 pages at max)

Fee : **JPY 30,000** per company / organization

4. Exhibition booth (July 9, 10, 11, 12 *move in on July 9 (tentative))

Venue : Foyer, Conference Center 3rd floor, PACIFICO Yokohama

Fee : **JPY 100,000** per booth

Number to be accepted : 5 booths in total

<1 booth (tentative)>

Back panel (w 1.8m x h 2.1m) x 1

Table with white cloth (w 1.50m x d 0.60m x h 0.72m) x1

Chair x 2

Company name board (in English and Japanese) x 1

Power outlet (100V/ 1kW) x 1

*Order of additional decorating and display fixtures will be charged separately.

*Details will be informed in Exhibition Manual to be published in May, 2018.

5. Logo on the official website

<Privilege>

- Sponsor company logo will be placed and hyperlinked to the company's website on the SMBE 2018 official website.

Fee : **JPY 30,000**

6. Advertisement in the conference book

Media : SMBE 2018 conference book distributed to all participants

The number of publications : 1,500 copies

(A5 size (h 210mm x w 148mm) *subject to change without notice)

Date of issue : July 8, 2018

*The advertising company will receive one complimentary copy of the conference book.
(The conference book will be delivered after the conference.)

Fee :

Third cover (inside back cover)

Color **JPY 100,000** 1 company / organization (first-come, first-served)

1 page: placed in the back matter

Black & white **JPY 50,000** (no limit on accepting applications)

7. Coffee break sponsor (July 9, 10, 11, 12 ; 2 times in 1 day (tentative))

<Privilege>

- The logo will be displayed on the signboard by the coffee tables during the coffee break.

Fee : **JPY 50,000** / per day

Number to be accepted : 4 companies / organizations (1 for each day)

Note : Application for more than 1 day is acceptable (max 4 days).

8. Welcome reception beverage sponsor (6:30 pm~, July 8)

<Privilege>

- The logo will be displayed on the signboard by the beverage counter at the welcome reception.

- 2 persons will be invited to attend the welcome reception.

Fee : **JPY 200,000** per company / organization

Sponsor invited : 4 companies / organizations

9. Banquet beverage sponsor (6:30 pm~, July 12)

<Privilege>

- The logo will be displayed on the signboard or screen at the banquet.

- 2 persons will be invited to attend the banquet.

Fee : **JPY 200,000** per company / organization

Sponsor Invited : 4 companies / organizations

<How to apply> Deadline : **March 30 (Fri.), 2018**

* Please complete the attached "Sponsor Application Form" and submit it to SMBE 2018 secretariat by E-mail or FAX.

* Please send the company's logo and URL which is a link to your company's website together with the application form.

<Inquiry>

SMBE 2018 Secretariat

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